

TWAIS NEWSLETTER



Taiwan Association for Information Systems

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Website: <http://www.twais.org/>

President's Message

From the President:



Dr. Shin-Yuan Hung May 25, 2011

The Association for Information Systems (AIS) is the top networking association in the academic world of information system. It is a professional association opened to information system researchers all over the world and it creates and maintains channels for researchers and professionals when communicating with government institutions, private sectors and educational institutions, especially for communications in the field of information system. The mission for AIS is to assist organizations or individuals to enhance their work efficiency and quality through the utilization of information technology. Taiwanese scholars interested in the research of information system are welcome to join in AIS.

TWAIS is an AIS chapter offering services in Taiwan. Its goal is to, with AIS as a platform, assist domestic scholars to engage in a strong interaction with other international academic groups or scholars, promote collaboration between domestic scholars and academic groups and enhance the development of related academic fields in order to obtain effective communication on academic information as well as the sharing of research resources.

As TWAIS steps into its third year, we will continue to exert our efforts to promote our association and academic activities despite our lack of financial and human resources. Our tasks completed are listed as the followings:

(1) Holding TWAIS Annual Meetings

TWAIS 2009 Annual Meeting (May 23, 2009, Shih Hsin University), TWAIS 2010 Annual Meeting (May 22, 2010, National Cheng Kung University), TWAIS 2011 Annual Meeting (May 21, 2011, Chao Yang University of Technology)

(2) Holding Regular Working Meetings

TWAIS 2010 Board Meeting (May 17, 2010, National Chengchi University)

TWAIS 2010 Board Meeting (July 10, 2010, The Regent Taipei)

TWAIS 2010 Board Meeting (November 5, 2010, National Chung Cheng University, Taipei Office)

TWAIS 2011 Board Meeting (May 7, 2011, National Taiwan University)

(3) Holding TWAIS 2010 Research Forum

Topic: Sharing Experience of Publishing Papers in JAIS and CAIS

Time: 13:00-14:30, December 11, 2010

Venue: Room MB014a, College of Management, National Yunlin University of Science and Technology

Facilitator: Dr. Shin-Yuan Hung (National Chung Cheng University)

Panelist:

Dr. Eldon Li (National Cheng Chi University)

Dr. Houn-Gee Chen (National Taiwan University)

Dr. Patirck Chau (University of Hong Kong)

Dr. She-I Chang (National Chung Cheng University)

Dr. Jack Hsu (National Sun Yat-sen University)

Dr. Ching-Chang Lee (National First Kaohsiung University of Science and Technology)

Agenda:

1. Introduction to JAIS and CAIS
2. Message from JAIS Editor-in-Chief (Dr. Shirley Gregor)
3. Message from CAIS Editor-in-Chief (Dr. Ilze Zigurs)
4. Experience Sharing
5. Q&A

(4) Improvement & Maintenance of TWAIS Website

TWAIS Website (<http://www.twais.org/>)

Professional Website design, rich contents, AIS certificated

(5) Publication of TWAIS e-newsletter

The current issue will be published soon.

(6) Enhancement on TWAIS Member Recruitment

Extending member base (37 members in 2010 → 72 members in 2011)

(Source: AIS Membership Roster)

(7) Striving for AIS Membership Rates Reduction

Request for Reexamining AIS Membership Rates in Taiwan

(8) Good News: AIS membership rates in Taiwan dramatically drop (US\$125→US\$35)

We are very pleased to inform you that we petitioned AIS council meeting (www.aisnet.org) at ECIS 2011 (Helsinki, Finland) to request for reexamining AIS membership rates in Taiwan (see the attached) and currently AIS membership rates in Taiwan dramatically drop (i.e. US\$125→ US\$35 for Academic; US\$85→ US\$20 for Ph.D. student).

We want to express our special thanks to At-Large Director and AIS Representative Dr. Eric Wang, VP-Membership Dr. She-I Chang, At-Large Director Dr. Eldon Li, President-Elect Dr. Houn-Gee Chen, VP-Publication Dr. Frank Hung, and some TWAIS members for their time and effort to this success.

This success has demonstrated the important role of TWAIS. Your continuous sponsorship and support for the TWAIS is essential and appreciated. We look forward to the bright future of the TWAIS.

Finally, we'd like to thank our President-elect Dr. Houn-Gee Chen, Secretary Dr. Victor Chen, VP memberships Dr. She-I Chang, VP Publication Dr. Wei-Hsi Hung, Treasurer Dr. Jashen Chen, Directors Dr. Eldon Li, Dr. Ming-Hseng Yang, Dr. Ting-Peng Liang, Dr. Yen-Liang Chen, Dr. Jiann-Min Yang, Dr. Jen-Her Wang, and Dr. Eric Wang for their contribution in this term. Our president-elect Dr. Houn-Gee Chen, who is a respectable and capable leader, along with the supporting officers of the TWAIS, will lead this academic organization to a new milestone in the coming year.

On behalf of the TWAIS leadership team, I want to thank you all for your support which enables us to carry on the mission of the association in these years. Your support is vital to the success of the TWAIS. We look forward to the bright future of the TWAIS.

Shin-Yuan Hung

President of the TWAIS

Professor of Information Systems

Department of Information Management

National Chung Cheng University

Minhsiung, Chia-Yi, 62100 Taiwan

TWAIS



At-Large Director's Message —



Dear TWAIS Members:

Greetings from TWAIS office!

This year marks the seventeenth anniversary of the Association for Information Systems (AIS) which was founded in 1994. In August of 1994, I came back to Taiwan and started the Graduate Institute of Information Management in National Chung Cheng University at Chiayi, Taiwan. Vividly I still remember receiving Prof. Bill King's call for AIS charter members through an e-mail message back in the late 1993. Today's AIS now has over 4,000 international scholars as its members. It is now a major MIS society in the world. We are very proud of being associated with it as the Taiwan chapter.

This year also marks the second anniversary of the Taiwan Association for Information Systems (TWAIS). Founded on March 23 of 2009, TWAIS has a long way to go to reach the critical mass. I hereby urge all the existing members to promote TWAIS and attract as many MIS scholars to join us as possible. In order to help attracting more members into TWAIS, we have appealed to the AIS Council and successfully lowered down the academic membership fee from US\$125 to US\$35 and student membership fee from US\$85 to US\$20 for TWAIS members. To be a TWAIS member, you must be an AIS member. As an AIS member, you are eligible to vote for the candidates of AIS officers and putting one of our TWAIS members in the position. Therefore, please join us to increase the size and to improve the governance of TWAIS.

I thank you very much for your continuous support to TWAIS.

Have a wonderful and cool summer!

Best regards,

Eldon Y. Li

Founding President and At-Large Director

Taiwan Association for Information Systems

2010 TWAIS Board Meeting

Time 13:00-14:30, November 5 2010



(↑ Dr. Shin-Yuan Hung)

number of members. The fourth was about the joined event with the Information Management Practices Seminar to be held in the National Yunlin University of Science and Technology on December 11. The fifth was to assist domestic information management people to submit their articles to major AIS periodicals. This would provide experience sharing and enable scholars to successfully submit their articles to these periodicals. Through the promotion via letters used by chief editors of these two periodicals, more information management researchers will be aware of the two major periodicals. The sixth was the

President: In the beginning of the meeting, President Hung explained issues to be discussed for this meeting as well as future activities to be promoted by the association. First of all, contents of TWAIS website needed to be enriched by the end of the year in order to provide even more information to members. The second was the publication of e-newsletter. The publication of e-newsletter would offer members a general understanding of TWAIS information. The third was to increase the introducing the joined event with the PACIS 2011 Track Event to be held in May next year. The seventh was the holding of 2011 TWAIS member meeting which would allow members to know each other and interact in multiple fields. The last was the holding of TWAIS 2010 Forum which would ensure even more interaction between TWAIS members and professors in the field of information management.



(↑ Dr. Sheng-Pao Shih, Dr. Wei-Hsi Hung, Dr. She-I Chang)

VP-Membership Dr. She-I Chang :

Dr. Chang explained one problem he had previously encountered during the promotion of TWAIS membership. Membership rate for normal Taiwanese members is US\$125 dollars. For students, however, the rate goes from US\$4 dollars to US\$85 dollars which is a little bit high and becomes a heavy burden for students. This will decrease students' willingness to join in the association. The next issue is the holding of the Information Management Practices Seminar in the National Yunlin University of Science and Technology on December 11. Contents of the seminar will focus on assisting domestic researchers to submit their articles to the Journal of the AIS and the Communication of the AIS. The National Yunlin University of Science and Technology will provide a conference room free of charge. Expenses incurred include expenses for fund-raising meals and traffic.



(↑ Dr. Sheng-Pao Shih, Dr. Wei-Hsi Hung,
Dr. She-I Chang)



(↑Dr. Houn-Gee Chen, Dr. I-Long Lin,
Dr. Eldon Y. Li , Dr. Jashen Chen)

VP-Publication Dr. Wei-Hsi Hung: Dr. Hung explained contents of the e-newsletter which will be shared with members unable to attend meetings. The e-newsletter will be distributed through emails as well as a download icon on TWAIS website. The association will actively invite offshore AIS members to come to Taiwan to participate in events, and the notes of the events will be reported in the e-newsletter.

Others: For the rest of the meeting, more professors presented their comments on the future of TWAIS and provided suggestions on how to make TWAIS even stronger. Among them, Dr. Houn-Gee Chen, suggested to deal with the issue of membership rates first in order to recruit more members. In addition to this, numerous professors suggested to hold more seminars to enhance TWAIS popularity and attract more information management researchers to join in the association.



Sharing Experience of Publishing Papers in JAIS and CAIS

TWAIS 2010 Forum

in conjunction with the IMP 2010 conference



Time 13:00-14:30, December 11 2010

*Venue Room MBO14a, College of Management, National Yunlin University of
Science and Technology*



(↑ Dr. Shin-Yuan Hung)

President Shin-Yuan Hung: In the beginning of the meeting, President Hung initiated the opening process and invited Dr. She-I Chang to introduce backgrounds for the two major periodicals of CAIS and JAIS as well as how to submit articles to these periodicals.



(↑ Dr. She-I Chang)

Dr. She-I Chang: Dr. Chang said that these two major periodicals include traditional peer review and editorials review. For CAIS, there are no limits on the number of pages and source materials will also be presented for sharing. Non-members are allowed to submit their articles to this periodical. For JAIS, the response time for accepting or rejecting articles is shorter. Articles from the Asia Pacific area submitted to these periodicals are fairly limited, with less than 10% of the total articles submitted. It is hoped that the number of articles submitted as well as the success rate of submission in Taiwan will increase after this meeting.



(↑ Dr. Houn-Gee Chen)

Dr. Houn-Gee Chen: Dr. Chen pointed out that source materials from articles presented by JAIS helped a lot when studying of these articles. Additionally, the reviewers are rigorous and the response time for article reviewing is shorter than the one for other periodicals. Meanwhile, participating in ICIS helped a lot. However, overly simple articles will be rejected easily.



(↑ Dr. Eldon Y. Li)

Dr. Eldon Y. Li: Dr. Li made a supplementary explanation on JAIS. During the final stage of document references, scholars submitting their articles to JAIS tend to make fewer references of their own works currently being drafted.



(↑ Dr. Patrick Chau)

Dr. Patrick Chau: Dr. Chau pointed out that the development of JAIS focused on potentiality while the one for CAIS focused more on applications and references of theories. Traditional peer review will be applied to short articles while editorial review will be applied to long articles. Although each submission could be rejected, these two major periodicals would still offer useful suggestions to the authors.



(↑ Dr. Shih-Chieh Hsu)

Dr. Shih-Chieh Hsu: Dr. Hsu said that the response time for the two kinds of reviews that Dr. Chau mentioned is fast and rigorous. Ph. D students are recommended to utilize this opportunity to get in touch with numerous readers on CAIS and understand the research trend in the information management field. Furthermore, both periodicals emphasize a lot on the use of theories.



2011 TWAIS Board Meeting



Time 11:00-12:00, May 7 2011





(↑ Dr. Shin-Yuan Hung)

President Shin-Yuan Hung: President Hung explained the procedure for today's meeting as well as updates on TWAIS official website. Numerous materials and information have already been posted on TWAIS official website to allow more members to access various kinds of information.



(↑ Dr. Wei-Hsi Hung, Dr. I-Long Lin, Dr. Shin-Yuan, Dr. Eldon Y. Li, Dr. Sheng-Pao Shih, Dr. She-I Chang , Dr. Miao-Tsong Lin.)

Dr. Wei-Hsi Hung: Dr. Hung explained e-newsletter progress. Information of this association will be added and the e-newsletter will be published recently.



(↑ Dr. Sheng-Pao Shih, Dr. She-I Chang)

Dr. She-I Chang: Dr. Chang presented meeting materials which will be reviewed by members. AIS representative for Asia Dr. T.G. Wang will present the proposal of lowering membership rates and requests of other resources at the ICIS conference for TWAIS after he receives the final version of proposal.



(↑ Dr. Wei-Hsi Hung, Dr. I-Long Lin, Dr. Shin-Yuan)

Dr. I-Long Lin: Dr. Lin suggested that we must focus on appeals based on statistics. In addition, we should present our proposals together with members of other countries in order to get a better position for approval.



(↑ Dr. Miao-Tsong Lin)

Dr. Miao-Tsong Lin: Dr. Lin suggested that we should make a comparison between Malaysian or Polish professors' incomes and ours in order to strive for more possibility of membership rates adjustment.

VAIS



2011 TWAIS Annual Meeting



(↑ Dr. Shin-Yuan Hung)



(↑ Dr. Wei-Hsi Hung)

President Shin-Yuan Hung: President Hung shared his pleasure to come to Chaoyang University of Technology to hold the TWAIS annual meeting and thanked professors here for attending to this meeting. The major goals of this meeting are to explain TWAIS's strategic goals for the second half of the year and the issue about membership rates.

Dr. Wei-Hsi Hung: Dr. Hung explained that TWAIS e-newsletter for this issue mainly followed the style of the previous issue. However, some modifications on editing and artworks and a few items will be incorporated. Contents of TWAIS meetings held from last September to May this year will be summarized in the coming issue. At the end of the e-newsletter, there will be some news listed for future events relating to TWAIS.



(↑Dr. Houn-Gee Chen)

Dr. Houn-Gee Chen: Dr. Chen shared his honor to be the next president for TWAIS. He gave thanks to the former president Dr. Shin-Yuan Hung for the foundation he laid for TWAIS. This enabled our association to continue to grow robustly. Responding to modern day the Internet development, TWAIS will become globalized gradually. He hoped that each member will continuously exert his/her efforts to promote TWAIS to the international society.



(↑Dr. Jeng-Jung Chen)

Dr. Jeng-Jung Chen: Dr. Chen said that the next ACME will be held in the National Cheng Kung University. It's a rare opportunity and we wish that every member could make his/her time to attend this meeting.



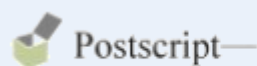
➤ **Click the links below to read more TWAIS news.**

1. [Good News: AIS membership rates in Taiwan dramatically drop \(US\\$125->US\\$35\)\(06/14/2011\)](#)
2. [TWAIS 2011 Annual Meeting\(05/20/2011\)](#)
3. [Open Post-Doc Position at the Vienna University of Technology\(05/08/2011\)](#)

4. [CFP: The Tenth Workshop on E-Business \(WEB 2011\) \(Shanghai, China\)](#)(05/08/2011)
5. [IDSI 2011 Keynote speakers](#)(05/08/2011)
6. [ICIS 2011](#)(05/08/2011)
7. [ECIS 2011 - JAIS Theory and Writing Workshop](#)(05/08/2011)
8. [WDSI 2012](#)(05/08/2011)
9. [Health Care IT Track](#)(05/08/2011)
10. [2011 Board Meeting](#)(05/06/2011)
11. [The 13th Information Management Doctoral Consortium \(Taipei, Taiwan\)](#)(05/03/2011)

➤ **Click the links below to read more AIS news.**

1. [How do you define success? Find out by joining us Friday, May 13 at our free webinar on curriculum.](#)
(05/ 03/2011)
2. [AMCIS 2011 is rapidly approaching. Get the latest info here.](#) (05/ 03/2011)
3. [VP Perspectives: VP Membership Jason Thatcher discusses AIS dues restructuring](#)
(05/03/2011)
4. [ED Pete Tinsley: Why volunteer? You might be surprised at the answer.](#) (05/03/2011) [Featured chapter: SAIS](#) (05/03/2011)
5. [Explore IS in beautiful Cyprus! Attend MCIS 2011](#) (05/ 03/2011)
6. [ICIS 2011 is now accepting nominations for Doctoral Consortium](#) (05 /03/2011)
7. [Explore IS in Helsinki this June at ECIS 2011](#) (05/03/2011)
8. [Explore the latest issue of THCI](#) (05/03/2011)



2011 TWAIS officers:

1. President : Dr. Shin-Yuan Hung, National Chung Cheng University
2. President-Elect: Dr. Houn-Gee Chen, National Taiwan University
3. Secretary: Dr. Jeng-Jung Chen, National Cheng Kung University
4. VP-Activity: Dr. I-Long Lin, National Central Police University

5. VP-Membership: Dr. She-I Chang, National Chung Cheng University
6. VP-Publication: Dr. Wei-Hsi Hung, National Chung Cheng University
7. Treasurer: Dr. Jashen Chen, Yuan Ze University
8. At-Large Director: Dr. Eldon Y. Li, National Chengchi University
9. At-Large Director: Dr. Ming-Hseng Yang, Fu-Jen University
10. At-Large Director: Dr. Ting-Peng Liang, National Sun Yat-sen University
11. At-Large Director: Dr. Yen-Liang Chen, National Central University
12. At-Large Director: Dr. Jiann-Min Yang, National Chengchi University
13. At-Large Director: Dr. Jen-Her Wu, National Sun Yat-sen University
14. At-Large Director: Dr. Tswen-Gwo Wang, National Central University



Conclusion

Thank you for your reading the second issue of TWAIS e-newsletter. Please don't hesitate to send us your comments and suggestions so that we can do better on the next issue. Have a nice day!