

The 24th Cross Strait Conference of Information Management Development and Strategy (CSIM 2018)

第 24 屆海峽兩岸資訊管理發展與策略學術研討會

August 24-26, 2018

The University of Hong Kong, Hong Kong

Call for Paper

Cross Strait Conference on Information Management Development and Strategy (CSIM) is a collaborative platform that brings together scholars and researchers in the field of information management from mainland China, Hong Kong, Taiwan and Macau, to promote academic exchanges and share research achievements. Universities from the four regions take turns to host this annual event since 1994. This 24th conference will feature research papers and keynote speakers that explore the opportunities and challenges of digital innovations.

Theme - Business Analytics, Digital Innovation, and Smart City (BA-DISC)

(Not limited to the following topics)

- Big Data and Business Intelligence
- Decision Analytics & Visualization
- Supply Chain Analytics & e-Logistics
- Computational Intelligence in Smart Health
- Social Computing & Social Media
- Digital Innovation & Transformation
- Digital Entrepreneurship
- IT and Social Changes
- Innovation in Payment
- Internet Security & Privacy
- Blockchain for Banking & Insurance
- Predictive Analytics in Financial Industry
- Electronic Business Strategies & Models
- Consumer Behavior in Electronic Business
- Platform-Driven Smart City
- Complexity & Sustainability for Smart City
- E-Government & Smart City

Organizer

Faculty of Business and Economics, HKU

Co-Organizer

HKAIS (Association for Information Systems)

Venue

The University of Hong Kong, Hong Kong

Conference Co-Chairs

Benjamin Yen, The University of Hong Kong
Christy Cheung, Hong Kong Baptist University

Program Co-Chairs

Chao Ding, The University of Hong Kong
Shengli Li, Xi'an Jiaotong University

Submission Type (English or Chinese)

- Full papers
- Research in progress
- Poster

Conference Website

<http://www.fbe.hku.hk/conference/csim2018/>

Important Dates

July 4, 2018	Deadline for paper submission
July 20, 2018	Notification of acceptance for conference presentation
August 4, 2018	Deadline for camera-ready papers and last day of early-bird registration

The 24th Cross Strait Conference of Information Management Development and Strategy (CSIM 2018)

Advisory Committee

- Patrick Chau, The University of Hong Kong
- Guoqing Chen, Tsinghua University
- Waiman Cheung, The Chinese University of Hong Kong
- Shin-Yuan Hung, National Chung Cheng University
- James Jiang, National Taiwan University
- Vincent Lai, The Chinese University of Hong Kong
- T.P. Leung, National Sun Yat-Sen University
- Eldon Li, National Cheng Chi University
- Fu-Ren Lin, National Tsinghua University
- Yaobin Lu, Huazhong University of Science and Technology
- Ji-Ye Mao, Renmin University of China
- Jacky So, University of Macau
- Eric Wang, National Central University
- Shun-Shun Weng, National Taipei University of Technology
- Kwok Kee Wei, National University of Singapore
- Qiang Ye, Harbin Institute of Technology
- Leon Zhao, City University of Hong Kong
- Qinghua Zhu, Nanjing University

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- Michael Huajun Tang, Macau University of Science and Technology
- Chen-Ya Wang, National Tsing Hua University
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- May Wang, Beijing Normal University-Hong Kong Baptist University UIC
- Chih-Ping Wei, National Taiwan University
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- Wai Kit Wong, Hang Seng Management College
- Xue Yang, Nanjing University
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- Chen Zhang, Fudan University