



Pacific Asia Conference on Information Systems  
26th-30th June 2018 YOKOHAMA JAPAN

# Call for Papers

Hosted by



The Japan  
Society for  
Management  
Information

Supported by



Association for  
Information  
Systems

## PROGRAM INVITATION

The 22nd Pacific Asia Conference on Information Systems (PACIS 2018) will be held at Yokohama, Japan, after the successful series of PACIS since 1993.

PACIS is the main international Information Systems (IS) conference and the only AIS sponsored conference in the Pacific Asia Region. The primary purpose of PACIS is to enable regional and international Information Systems researchers and practitioners to meet in an annual forum that maximizes the opportunity for the exchange of information. The world's Information Systems industry and research specialists, and academia are cordially invited to participate in a wealth of presentation, tutorials, special sessions and social activities for the advancement of Information Systems and Management.

## PAPER SUBMISSION

(to be announced)

Conference Theme

**Opportunities and Challenges for the Digitized Society: Are We Ready?**

## TRACKS

We invite submissions in all areas of Information Systems research and especially encourage submission related to the conference theme **“Opportunities and Challenges for the Digitized Society: Are We Ready?”**

1. Business Intelligence and Analytics
2. Digital Business: Strategy and Governance
3. E-Business and E-Government
4. Electronic and Mobile Business
5. Human Computer Interaction
6. IoT, Smart Cities and Smart Tourism
7. IS Education and Learning
8. IS Healthcare
9. IS Implementation and Adoption
10. IS/IT and Open Innovation
11. IS Security and Privacy
12. IS/IT Strategy, Leadership and Governance
13. IS/IT Project Management, Outsourcing, Enterprise Systems and
14. Business Process Management
15. Knowledge Management
16. Opportunities and Challenges for the Digitized Society (Conference Theme Track)
17. Service science, Service Design and User Experience
18. Social Media Analytics and Related Issues
19. General Topics

## IMPORTANT DATES

Start of Paper Submissions: **2 Jan 2018, 00:00 Japan Time**  
Paper Submission Deadline: **26 Feb 2018, 23:59 Japan Time**  
Doctoral Consortium: **26-27 Jun 2018**  
Conference: **26-30 Jun 2018**

## VENUE

**Yokohama Royal Park Hotel**

Address: 2-2-1-3 Minatomirai, Nishi-ku,  
Yokohama, 220-8173, Japan  
TEL: +81-45-221-111 FAX: +81-45-224-5153  
<http://www.yrph.com>

## CONFERENCE CO-CHAIRS

Masaaki Hirano (Waseda University)  
Michael Myers (University of Auckland)  
Kyoichi Kijima (Daito Bunka University)

## PROGRAM CO-CHAIRS

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Yunjie Calvin Xu (Fudan University)  
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Motonari Tanabu (Yokohama National University)  
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## DOCTORAL CONSORTIUM CO-CHAIRS

Ho Geun Lee (Yonsei University)  
Eldon Lee (National Chengchi University)

## CONTACT

Dai Senoo  
TEL, FAX: +81-3-5734-2371  
E-mail: [senoo.d.aa@m.titech.ac.jp](mailto:senoo.d.aa@m.titech.ac.jp)