



TSWIM 2013 Call for Papers

2013 Taiwan Summer Workshop on Information Management
Taipei, TAIWAN, July 15-17, 2013

Theme: Business Intelligence for Service Innovation

Conference URL: tswim2013.nccu.edu.tw

Venue: College of Commerce, National Chengchi University

The First Taiwan Summer Workshop on Information Management (TSWIM 2013) will be held in Taipei, Taiwan on July 15-17, 2013. It will be organized and hosted by Center For Service Innovation and MIS Department, College of Commerce, National Chengchi University. TSWIM promotes research collaboration between Information Systems (IS) scholars and PhD students in Taiwan and other countries. The main purpose of TSWIM is to provide a forum for discussion and interaction among Taiwanese and International scholars with research interests in the cutting edge issues of information systems and management on individuals, businesses, organizations, and societies.

We welcome submissions of original research papers addressing issues concerning the theory, design, development, evaluation, and application of information technologies and management. High-quality papers will be invited to journals for fast-track publication. Since it is a research workshop, TSWIM also actively solicits innovative and thought-provoking papers describing novel research ideas that may be at a relatively early stage of development (research-in-progress submissions) to improve its future publication possibility. We encourage IS PhD students to submit their thesis-in-progress work to TSWIM. International IS scholars will be invited as discussants to provide comments for paper presentations. This workshop is sponsored by the Chinese Speaking Chapter and Taiwanese Chapter of AIS.

KEYNOTE SPEAKERS

Hsinchun Chen, University of Arizona (Editor-in-Chief of *ACM Transactions of Management Information Systems*)

Paulo Goes, University of Arizona (Editor-in-Chief of *MIS Quarterly*)

Suprateek Sarker, Washington State University (Editor-in-Chief elected of *Journal of the AIS*)

Kwok-Kei Wei, City University of Hong Kong (AIS Fellow and former president)

SUBMISSION INSTRUCTIONS

Submitted research papers are limited to 10 single-spaced, Times New Roman, 12-point font, 8.5" by 11" pages (including tables, figures, and references and 1" margins on all sides). All submissions will be subject to a formal review. Paper submissions must be sent in electronic form to tswim13@gmail.com.

WORKSHOP LANGUAGE

The presentation language is bilingual. However, all papers must be written in English.

JOURNAL PUBLICATION OPPORTUNITY

Authors of selected workshop papers will be invited to submit complete versions of their research for review and possible publication in a list of journals: *ACM Transaction on Management Information Systems* (<http://tmis.acm.org/>) and *Pacific Asia Journal of the Association for Information Systems* (<http://aisel.aisnet.org/pajais/>) and *Journal of Electronic Commerce Research* (<http://www.csulb.edu/journals/jecr/>) (SSCI).

IMPORTANT DATES

Abstract submissions: May 5, 2013 (Please submit your paper title, author information, and abstract with up to 200 words)

Deadline for paper submissions: May 19, 2013

Notification of paper acceptance: June 7, 2013

Camera-ready copy due: June 21, 2013

WORKSHOP CO-CHAIRS

Hsinchun Chen, University of Arizona, USA

Ting-Peng Liang, National Chengchi University, Taiwan

PROGRAM CO-CHAIRS

Hsing K. (Kenny) Cheng, University of Florida, USA

Roger H.L. Chiang, University of Cincinnati, USA

Soe-Tsyr (Daphne) Yuan, National Chengchi University, Taiwan

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Leon Zhao, City University of Hong Kong, Hong Kong, China
