

TSWIM 2015

• July 12-14, 2015, Taipei, Taiwan •

The Third Taiwan Summer Workshop on Information Management

Theme Big Data, Analytics, and Opportunity

Venue College of Management, National Taiwan University

Call for Papers

The Third Taiwan Summer Workshop on Information Management (TSWIM 2015) will be held in Taipei, Taiwan on July 12-14, 2015. It will be organized and hosted by Department of Information Management, College of Management, National Taiwan University. TSWIM promotes research collaboration between Information Systems (IS) scholars and PhD students in Taiwan and other countries. The main purpose of TSWIM is to provide a forum for discussion and interaction among Taiwanese and international scholars with research interests in the cutting edge issues of information systems and management on individuals, businesses, organizations, and societies.

We welcome submissions of original research papers addressing issues concerning the theory, design, development, evaluation, and application of information technologies and management. High-quality papers will be invited to journals for fast-track publication. Since it is a research workshop, TSWIM also actively solicits innovative and thought-provoking papers describing novel research ideas that may be at a relatively early stage of development (research-in-progress submissions) to improve its future publication possibility. We encourage IS PhD students to submit their thesis-in-progress work to TSWIM. International IS scholars will be invited as discussants to provide comments for paper presentations.

KEYNOTE SPEAKERS

Patrick Chau, University of Hong Kong (Editor-in-Chief of *Information & Management*)

Suprateek Sarker, University of Virginia (Editor-in-Chief of *Journal of the AIS*)

Additional invitations are under confirmation.

SUBMISSION INSTRUCTIONS

Submitted research papers are limited to 10 single-spaced, Times New Roman, 12-point font, A4 pages (including tables, figures, and references and 1" margins on all sides). All submissions will be subject to a formal review. Paper submissions must be sent in electronic form to 2015tswim@gmail.com

WORKSHOP LANGUAGE

The workshop language is English. All papers and presentations must be in English.

JOURNAL PUBLICATION OPPORTUNITY

Authors of selected workshop papers will be invited to submit complete versions of their research for review and possible publication in a list of journals: *Pacific Asia Journal of the Association for Information Systems* (<http://aisel.aisnet.org/pajais/>) and *Information Systems and e-Business Management* (<http://link.springer.com/journal/10257>).



IMPORTANT DATES

Deadline for paper submissions: May 29, 2015

Notification of paper acceptance: June 22, 2015

Camera-ready copy due: June 29, 2015

Conference URL: <http://www.im.ntu.edu.tw/tswim2015/>

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